

BUSINESS PARTNERSHIPS



Corporate Membership at the Orange Tree offers companies an exciting, unusual and creative means by which to **entertain** clients and colleagues, **promote** your brand and reach **new customers**, whilst supporting an organisation with a reputation for excellence in its work on-stage and in the community.

Our sponsorship packages are bespoke to you and start at just £1,500.

Business Club (from £1,500 + VAT) Benefits can include:

- Invitations to biannual networking events with other OT corporate and individual supporters
- Credit on our prominent supporters' board in the Theatre foyer (**50,000** visitors per year)
- Logo credit on our website (**175,000** unique visitors per annum)
- Advertising opportunities in production programmes and online

Corporate Members (from £5,000 + VAT) Benefits can include:

- Ticket discounts for employees on selected OT performances
- Invitations and priority access to exclusive events for up to 4 guests
- Free half page advert in all main house production programmes
- A 15% discount on hire of our rehearsal rooms and unique auditorium (subject to availability)
- Discounts on our bespoke training opportunities with theatre professionals

Corporate Partners (from £10,000 + VAT) Benefits can include:

Increased discounts on tickets for your employees, rehearsal and auditorium hires, and our bespoke training packages

- Chance to host an event around a show, with potential for cast and OT team attendance
- Press promotion of the Partnership
- Social media opportunities across LinkedIn, Twitter (25,900 followers) and Facebook (6,994 likes)
- Free full page advert in all main house production programmes
- Line credit of your support in the biannual season brochure and logo credit in programmes

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Orange Tree Theatre



“The Orange Tree Theatre in Richmond has quietly become one of London’s most exciting venues”

Jessie Thompson, Evening Standard 2017

About the Orange Tree Theatre

The Orange Tree is unique: as London’s only permanently in-the-round theatre, seeing a show at the OT is an experience like no other. A registered charity (266128), we aim to stir, delight, challenge, move and amaze with a bold and continually evolving mix of new and re-discovered plays in our close-up space, and through our in-depth Education & Participation programme.

“Whatever is in the water at Orange Tree Theatre, they really need to bottle it and sell it by the lorry-load. Every month a new show, and each show an absolute gem.”

Victoria Sadler on *Jess & Joe Forever*

The Theatre has won 17 major industry awards in the past two years, attracts an annual audience of 50,000 and works with 10,000 young people aged 7 – 19 through the Education & Participation programme.

Ticket sales account for just 46% of the OT’s income. Every year the Theatre needs to raise an additional £350,000 to bring rare revivals and innovative new plays to the stage, and to grow the impact of the work in the community it serves. Our Corporate supporters are key to helping us achieve these aims.

We value relationships that are responsive to both organisations’ needs and therefore our sponsorship packages are bespoke. If you have any questions or ideas as to how we could help you achieve your aims, we’d be delighted to hear from you: please contact Development Manager Rebecca Frater on 020 8940 0141 ext 204 or by email to rebecca.frater@orangetreetheatre.co.uk.

Thank you.